

PROFILE OF THE GRADUATE

BEING

- Authentic leaders
- Morally conscious
- Entrepreneurial

THINKING

- Critical
- Creative
- Agile

GLOBAL MINDSET

KNOWING

Disciplines and how to combine knowledge

- How to learn
- Human behaviour
- Consciousness of Business, Science, Society, Culture

DOING

- Responsive and responsible activism
- Skilled practitioners
- Environmentally conscious

ENTREPRENEURIAL MINDSET

SUSTAINABLE MINDSET



ENTRY REQUIREMENTS

To be eligible to pursue the BISB programme you must have at least one of the following pre-requisites:

- 5 CXC passes or O'levels passes inclusive of Math and English (Grade I to III)
- High School Grade 12 certification with a minimum GPA of 3.0
- Professional and/or Vocational Certificates along with a minimum of 3 years working experience AND
- Be successful at the Admissions Assessment

ADMISSIONS ASSESSMENT

Once you have met the entry requirements, the next step in the admissions process is the admissions assessment which is comprised of an Online Aptitude test (verbal and numerical exercises) and Situational Dilemma assessment (based on scenarios). You will also be required to do a face to face or online interview. You must achieve a minimum score of 50% on the overall assessment to qualify for entry into the programme.

APPLY TODAY!

Contact us: 📞 645 - 6700 (ext. 200)

✉️ admissions@lokjackgsb.edu.tt

🌐 www.lokjackgsb.edu.tt



BACHELOR OF INTERNATIONAL & SUSTAINABLE BUSINESS

Develop a global, entrepreneurial and sustainable mindset

PROGRAMME OVERVIEW

The Bachelor of International and Sustainable Business (BISB) will prepare you to become a high-growth, innovative entrepreneur and/or leader who is able to engage in international business development and new value creation. This programme builds a bridge between knowledge and the practical and impactful application of business.

The programme is international and interdisciplinary in knowledge and scope and its teaching & learning methodologies are highly interactive.

BENEFITS & LEARNING OUTCOME

During your four (4) year journey in this programme, you would:

1. Develop into a holistic individual with a strong ethical and moral foundation by interconnecting the “being”, the “knowing”, the “thinking” and the “doing”.
2. Gain a comprehensive understanding of the emerging world of business as well as gaining the competencies to operate with self-confidence as an entrepreneur (business owner) and/or intrapreneur (in the corporate world).
3. Develop practical approaches to address real problems and challenges and/or opportunities in business and society and create solutions for them.
4. Benefit from practical and dynamic teaching and learning methodologies that facilitate learning through action via case study analysis, simulations, role play, gamification, group projects to mention a few.
5. Develop the necessary personal and professional skills such as team-work, critical thinking, public speaking, presentation and pitching, cultural sensitivity that are critical for a successful career in business.
6. Have the opportunity to choose one (1) out of the three (3) specialisations:
 - a. Technology and Operations Management
 - b. Strategy and Project Execution
 - c. Disruptive Innovation and Entrepreneurship

YEAR 1

SEMESTER 1

1. Society, Culture and the Environment
 2. Mathematics for Business
 3. Principles and Functions of Management
 4. Academic English for Research Purposes
- Workshop • Spanish I

SEMESTER 2

1. Science, Medicine and Technology in Society
 2. Law, Governance, Economy and Society
 3. Basic Statistics
 4. Business History
 5. Organisational Behaviour
- Workshop • Spanish II

SUMMER

Delivering Impactful Presentations
Bizbooster Venture Start Up

YEAR 2

SEMESTER 1

1. Self-Awareness and Leadership
2. Entrepreneurship and New Venture Formation
3. Financial Accounting and Performance Dashboard
4. Microeconomics and Sustainability
5. Managerial Accounting

Workshop
• Spanish III • Research Methods I

SEMESTER 2

1. Introduction to Management Information Systems
2. International Trade and Caribbean Business
3. Marketing Principles
4. Macroeconomics and Sustainability Challenges
5. Managing for Sustainability:
Tools and Frameworks

Workshop
• Spanish IV • Research Methods II

SUMMER

Etiquette in Engagement with Firms
Summer Internship

YEAR 3

SEMESTER 1

1. Strategy and Innovation
2. Mastering the Sales Process
3. Applied Statistics for Business and Analytics
4. Essentials of Project Management
5. Financial Management and Financial Technologies

Workshops
• Spanish V
• Systems Dynamics

SEMESTER 2

- Five (5) specialized courses per elective
1. Technology and Operations Management
 2. Strategy and Project Execution
 3. Disruptive Innovation and Entrepreneurship

Workshop
• Spanish VI

YEAR 4

SEMESTER 1

- Two (2) specialized courses per elective
1. Technology and Operations Management
 2. Strategy and Project Execution
 3. Disruptive Innovation and Entrepreneurship

A Practicum in the area of specialisation

Start of Capstone Practicum (Year-long)
Innovation Project

Workshop • Spanish V

SEMESTER 2

Capstone Practicum continued

- Professional credentials
1. TQM: ASQ – Certified Quality Improvement Associate Certification
 2. SPE: PMI – Certified Associate in Project Management (CAPM)
 3. DIE – Design of International New Ventures

Workshop • Spanish VIII

